

## THE COMMONWEALTH OF MASSACHUSETTS

Executive Office for Administration and Finance SUPPLIER DIVERSITY OFFICE

One Ashburton Place, Suite 1017
Boston, MA 02108-1552
Charles D. Baker
Governor
Karyn E. Polito
Lieutenant Governor
Michael J. Heffernan
Secretary
William M. McAvoy
Executive Director

October 19, 2021 Ms. Angela Wilcox AMW Marketing 22 Fleetwood Drive Norfolk, MA 02056

Dear Ms. Wilcox:

Congratulations! Your firm has been renewed as a woman business enterprise (WBE) with the Diversity Office ('SDO') under the business description of MARKETING COMMUNICATIONS COMPANY SPECIALIZING IN: DEVELOPMENT OF STRATEGIC PLANS, CORPORATE IDENTITY SYSTEMS, BRANDING STRATEGIES, COLLATERAL DEVELOPMENT, BROCHURES, ADVERTISEMENTS, DIRECT MAIL, WEB SITES, PACKAGING AND MARKETING STRATEGIES FOR NON-PROFIT AND FOR-PROFIT BUSINESSES. Your firm will be listed in the SDO Certified Business Directory and the Massachusetts Central Register under this description. This letter serves as the sole proof of your SDO certification. Your designation as a WBE is valid for three (3) years unless revoked pursuant to 425 CMR 2.00.

Your firm's next renewal date is November 17, 2024. SDO will send written renewal notices to your business and/or e-mail address on file approximately thirty (30) business days prior to your firm's three (3) years certification anniversary. Additionally, every six (6) years, certified companies that wish to remain certified may undergo a substantive review which will require certain updated supporting documentation.

SDO also reserves the right to monitor your firm and to perform random spot checks to ensure the firm continues to meet the certification criteria. Your firm is required to notify the SDO in writing of any material changes. Examples include but are not limited to changes in its business description, as well as business phone number, fax number, business' physical location, webpage and e-mail addresses. Other reportable changes include business structure, ownership (the business is sold or transferred), control and outside employment. You also have a duty to report decertification and debarment notices from this or any other jurisdiction. Failure to abide by the continuing duty requirements shall constitute grounds for the firm's decertification.

Tel: (617) 502-8843 www.mass.gov/sdo eFax: (617) 502-8841

Sincerely,

William M. McAvoy Executive Director

William M. M. Hory

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